

CONTRACT

KXAN
908 W. Martin Luther King Jr. Blvd.
Austin, TX 78701
(512) 476-3636

<u>Contract / Revision</u> 952899 /		<u>Alt Order #</u>
<u>Product</u> 2016 Election		
<u>Contract Dates</u> 10/17/16 - 11/08/16	<u>Estimate #</u>	
<u>Advertiser</u> POL/Gerald Daugherty-Travis County Commi		<u>Original Date / Revision</u> 10/11/16 / 10/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXAN	<u>Account Executive</u> KXAN Local House	<u>Sales Office</u> Austin Local Sal
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Chad Crow dba KC Strategies
3571 Far West Boulevard
Suite 196
Austin, TX 78731
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXAN	10/24/16	11/08/16	M-F KXAN News Today 6a	6a-7a		:30				NM	7	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$375.00				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$375.00				
	Week:	11/07/16	11/13/16	-T-----				1	\$375.00				
N 2	KXAN	10/24/16	11/04/16	Today Show	7a-9a		:30				NM	6	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$340.00				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$340.00				
N 3	KXAN	10/17/16	10/21/16	Today Show	7a-9a		:30				NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$510.00				
N 4	KXAN	10/24/16	11/04/16	M-F 11a-12p	11a-12p		1:00				NM	4	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$230.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$230.00				
N 5	KXAN	10/17/16	11/07/16	M-F KXAN News @ 12Noon	12p-1230p		1:00				NM	7	\$1,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$230.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$230.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$230.00				
	Week:	11/07/16	11/13/16	M-----				1	\$230.00				
N 6	KXAN	10/24/16	11/07/16	Days of Our Lives	1p-2p		:30				NM	7	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				3	\$225.00				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$225.00				
	Week:	11/07/16	11/13/16	M-----				1	\$225.00				
N 7	KXAN	10/24/16	11/07/16	M-F 3-4p	3p-4p		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$150.00				
	Week:	10/31/16	11/06/16	MTWTF--				3	\$150.00				
	Week:	11/07/16	11/13/16	M-----				1	\$150.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/17/16 - 11/08/16	<u>Product</u> 2016 Election	<u>Estimate #</u>
<u>Advertiser</u> POL/Gerald Daugherty-Tr		<u>Original Date / Revision</u> 10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	KXAN	10/17/16	11/07/16	M-F 4-5p	4p-5p		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	MTWTF--				2	\$150.00				
		Week: 10/24/16	10/30/16	MTWTF--				3	\$150.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$150.00				
		Week: 11/07/16	11/13/16	M-----				1	\$150.00				
N 9	KXAN	10/24/16	11/04/16	M-F/ KXAN News @5p	5p-530p		:30				NM	4	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$510.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$510.00				
N 10	KXAN	10/17/16	10/21/16	M-F/ KXAN News @5p	5p-530p		1:00				NM	2	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	MTWTF--				2	\$1,020.00				
N 11	KXAN	10/31/16	11/04/16	M-F KXAN News @ 6p	6p-630p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$650.00				
N 12	KXAN	10/31/16	11/07/16	M-F KXAN News @ 6p	6p-630p		1:00				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	MTWTF--				1	\$1,300.00				
		Week: 11/07/16	11/13/16	M-----				1	\$1,300.00				
N 13	KXAN	10/17/16	10/28/16	M-F KXAN News @ 6p	6p-630p		:30				NM	4	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	MTWTF--				2	\$975.00				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$975.00				
N 14	KXAN	10/24/16	11/04/16	M-F/ Wheel of Fortune	630p-7p		:30				NM	4	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$510.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$510.00				
N 15	KXAN	10/24/16	11/04/16	M-F KXAN News @10	10p-1035p		:30				NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$675.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$675.00				
N 16	KXAN	10/24/16	11/07/16	M-F KXAN News @10	10p-1035p		1:00				NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				1	\$1,350.00				
		Week: 10/31/16	11/06/16	MTWTF--				1	\$1,350.00				
		Week: 11/07/16	11/13/16	M-----				1	\$1,350.00				
N 17	KXAN	10/24/16	11/04/16	Tonight Show/Jimmy Fallon	1035p-1137p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	MTWTF--				2	\$450.00				
		Week: 10/31/16	11/06/16	MTWTF--				2	\$450.00				
N 18	KXAN	10/22/16	10/29/16	Sat/ KXAN News Today	7a-9a		1:00				NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S-				1	\$230.00				
		Week: 10/24/16	10/30/16	-----S-				1	\$230.00				
N 19	KXAN	10/22/16	10/29/16	Saturday KXAN News @6pm	6p-630p		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S-				1	\$265.00				
		Week: 10/24/16	10/30/16	-----S-				1	\$265.00				

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N 20	KXAN	10/23/16	10/30/16	Sun/ Today Show	7a-8a		1:00				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$300.00				
Week:		10/24/16	10/30/16	-----S				1	\$300.00				
N 21	KXAN	10/23/16	11/06/16	Sunday KXAN News @5	5p-530p		1:00				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$450.00				
Week:		10/24/16	10/30/16	-----				0	\$0.00				
Week:		10/31/16	11/06/16	-----S				1	\$450.00				
							Totals	0.00				84	\$36,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	46	\$19,890.00	(\$2,983.50)	\$16,906.50
10/31/16 - 11/08/16	38	\$16,960.00	(\$2,544.00)	\$14,416.00
Totals	84	\$36,850.00	(\$5,527.50)	\$31,322.50

Signature: _____ **Date:** _____

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